



# Reflex Stim



## AURICULOTHERAPY

It is a therapeutic framework for care and well-being through the stimulation of specific auricular points. Indeed, there is a close relationship between ear and central nervous system: each point of the pavilion form a tiny neuro-vascular complex which, if properly stimulated, can communicate with brain and organs.

### How It works

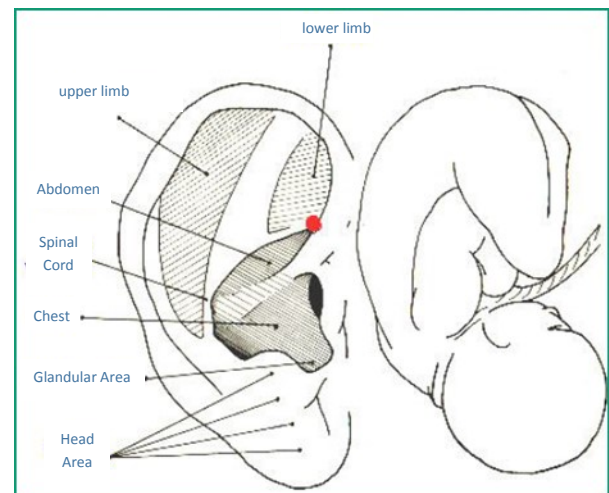
**REFLEX STIM**, through its ergonomic electrode, provides a stimulating micro current in order to excite the auricular points and to produce endorphins to relieve and treat: addictions (tobacco, alcohol, gambling), Stress Disorder (Anxiety, Insomnia, etc..) Painful symptoms, Headache and Eating Disorders.



## History

The Auricular therapy is an ancient healing technique, practiced in China, Middle East and ancient Greece from the fourth century BC. The History of modern Auriculotherapy is, instead, much more recent, and is closely linked to the name of Paul Nogier, a French doctor who, around 1950, intrigued by the observation of some cases of sciatica healed through cauterization of the ear, proved the close relationship between ear and central nervous system. Nogier was able to build the map of auricular areas corresponding to the various districts, organs and systems of the human body. The map is characterized by a particular arrangement of the body: the head is localized at the level of the ear lobe, the feet in the upper part of the pinna and the viscera in the central area, so as to compose an inverted fetal image.

The Auriculotherapy has been recognized in 1990 by the **World Health Organization** as a therapy for care and well-being.

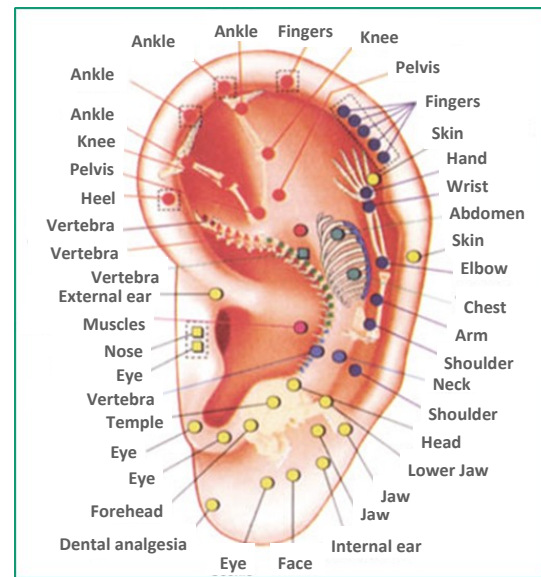
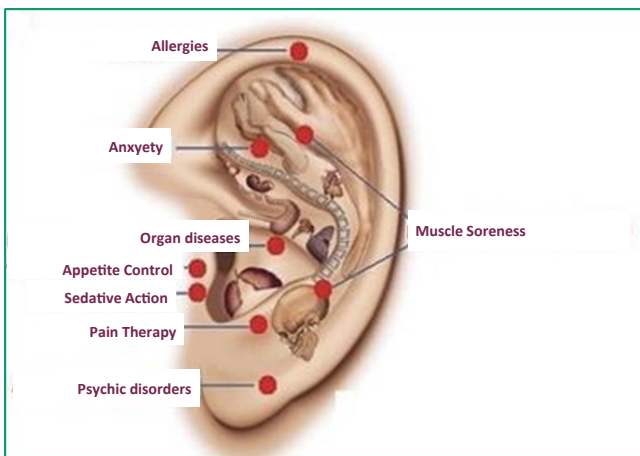




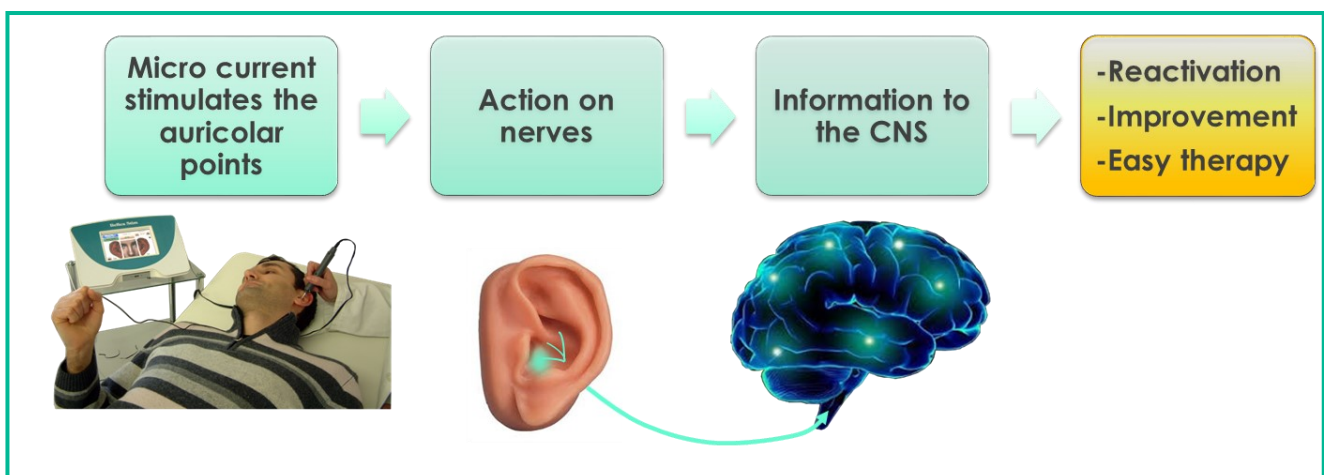
## Operating Principle

On the pinna there are many points (called "Zonidi" or "neuro-vascular complexes") that are connected to the central nervous system (CNS) and, through it, to every single organ. The auricular points can be classified in various ways, Norgier distinguishes two main types:

- **ANATOMIC / FUNCTIONAL POINTS** : they correspond to organs/body parts, or points, capable of acting on certain functions of the body;
- **REFLEX POINTS**: they correspond to diseases;



Using proper electrical signals, Reflex Stim can activate, by reflex, many metabolic functions.



Some auricular points may correspond to malfunctioning organs or diseases, the detection of these points is used to determine dysfunctions and to find the right therapies. (Auricolodiagnosis).

## Reflex Stim: Fields of Application

ADDICTIONS	Alcohol Binge Eating Smoke Gambling
MUSCLE AND JOINT PAINS, NEURALGIA	Arm pain Knee joint pain Low back pain Shoulder pain Neck and shoulder pain Stiff neck Whiplash injury Hypotonia Headache Facial Neuralgia Trigeminal disorder Intercostal disorder
CHANGE OF SEASON AND ALLERGIES	Fever Common Cold Articular rheumatism Throat irritation Lack of energy Immune system reinforcement Allergies Rash Asthma
INFLAMMATION AND PAIN	Anti-inflammation Appendix Irritation Maxillary sinus irritation Skin Irritation Dental alveolar pyorrhoea Sciatica Toothache

<p>SENSORY DISORDERS AND NEURO-VEGETATIVE IMBALANCE</p>	<p>Hearing improvement Ringing in ears Visual fatigue Eyesight improvement Car and sea sickness Dizziness Epilepsy Itching Autonomic-nervous system imbalance Neurasthenia Sleep induction Light sleep</p>
<p>METABOLIC AND CARDIOVASCULAR DISORDERS</p>	<p>Diabetes Mellitus Obesity Cholesterol Hearth Angina Hypertension Liver</p>
<p>DIGESTIVE AND GASTRO-INTESTINAL DISORDERS</p>	<p>Stomach cramps Stomach dysfunction Acute and chronic gastritis Indigestion Food poisoning Gastric ulcer Vomit Diarrhoea Emorrhoids Constipation Duodenal ulcer</p>

UROLOGICAL GYNAECOLOGICAL  
AND SEXUAL DISORDER

Cystitis  
Urogenital infection  
Pollakiuria  
Prostitis  
Nocturnal enuresis  
Premature ejaculation  
Impotence  
Lactation  
Endometritis  
Mastitis  
Painful menstruation  
Irregular menstruation  
Vomiting in pregnancy

## Innovation and Features

### Stimulating Tip

- Ergonomic and lightweight Tip ;
- Integrated control Button for the current supply;
- Ground electrode of small size that you can carry in a hand.



### User-friendly Interface

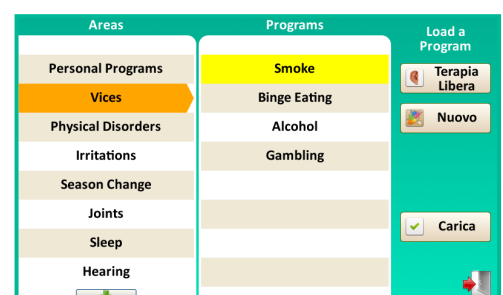
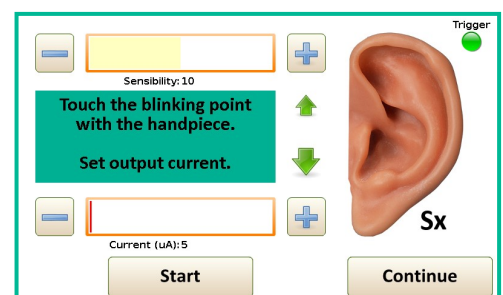
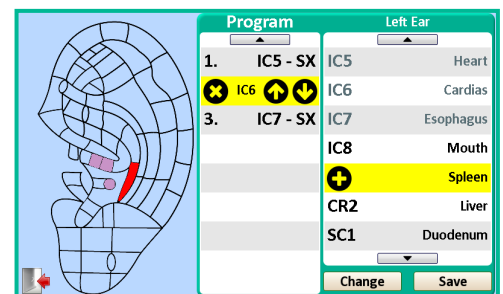
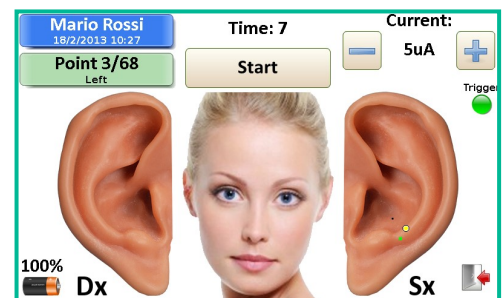
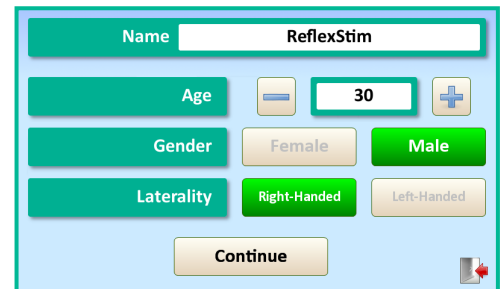
- Intuitive interface with 7" Touch Screen colour Display ;
- The system has an innovative and easy to use interface which is a new addition on the market ;
- Using the USB pen drive the firmware upgrade is possible without the intervention of a specialist .





## Software

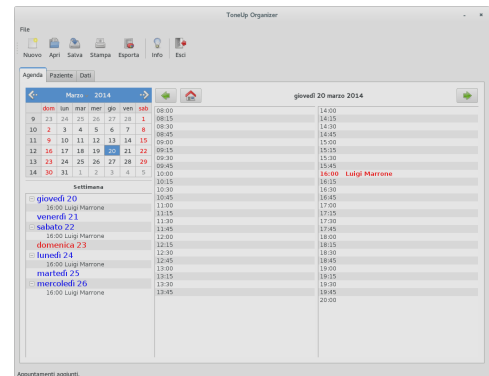
- A sophisticated software automatically organizes the treatments reducing the time processing, improving and optimizing the organization of work and the use of resources, materials and money involved ;
- **Creation of Client's profile :**  
Name  
Age  
Gender  
Laterality (right or left handed)
- **Pre-set application protocols :**  
Guided treatment configuration via interactive maps of auricular-reflex points : the user is guided step by step, in fact, the display shows the position of the points that will be treated in relation to the chosen treatment ;
- **System for the development of programs "ad hoc":** Reflex Stim allows to create and store new protocols. Reflex Stim is in fact an "open" device, this means that an experienced user can create unlimited programs
- The application is based on the detection of:  
**SENSITIVITY**  
**CURRENT ISSUED:** the emitted waveform is empirically built and electronically controlled .  
These parameters depend on the psychophysical characteristics that are related to each user.
- Through a "easy to use" and comprehensive list of programs, each customer can choose the most suitable therapy .




## Software Organizer

Reflex Stim's software communicates with the Organizer software on your PC through a USB pen drive.

- Data and treatments, performed by each customer, are stored in the Pen Drive;
- It automatically creates a database-management agenda (Planning Function): a modern and useful tool that allows to manage of all appointments;
- Software synchronization and updating on PC via USB;
- Programming therapies at a distance: the software for PC allows to manage the treatments for each customer. This information, stored in a file, can be transferred to the USB stick and loaded on the device that will be ready to start a treatment;
- Creating a follow up calendar for the customer: it contains dates of appointments, logos, information and an informative or promotional message.






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<b>Cliente:</b> AAAAAAAAA	<b>Attività fisica:</b> attiva	<b>Mensile:</b> Iniziali	<b>Intermedie:</b> Finali
<b>Peso:</b> 60kg	<b>Vene evidenti:</b> poche	<b>Vita:</b> 60cm	
<b>Trattamenti:</b> 12	<b>Localizzazione:</b> ginocchia e cosce	<b>Fianchi:</b> 85cm	
<b>Sezute:</b> 12	<b>Problematica:</b> cellulite fibrosa lieve	<b>Cosce:</b> 79cm	

<p><b>1</b> RITENZIONE IDRICA Totale <b>Giovedì, 12 maggio 2011 - 12:45</b></p> <p><b>2</b> RITENZIONE IDRICA Ginocchia e cosce <b>Lunedì, 16 maggio 2011 - 10:30</b></p> <p><b>3</b> GAMBE PESANTI Ginocchia e cosce <b>Giovedì, 19 maggio 2011 - 12:00</b></p> <p><b>4</b> GAMBE PESANTI Ginocchia e cosce <b>Lunedì, 23 maggio 2011 - 12:00</b></p> <p><b>5</b> MASSAGGIO SPORTIVO Totale <b>Giovedì, 26 maggio 2011 - 12:45</b></p> <p><b>6</b> LINFODRENAGGIO Totale <b>Lunedì, 30 maggio 2011 - 12:45</b></p>	<p><b>7</b> ADIPE Ginocchia e cosce <b>Venerdì, 03 giugno 2011 - 12:45</b></p> <p><b>8</b> LINFODRENAGGIO Totale <b>Lunedì, 06 giugno 2011 - 12:00</b></p> <p><b>9</b> ADIPE Ginocchia e cosce <b>Lunedì, 13 giugno 2011 - 11:15</b></p> <p><b>10</b> LINFODRENAGGIO Totale <b>Lunedì, 20 giugno 2011 - 11:15</b></p> <p><b>11</b> ADIPE Ginocchia e cosce <b>Lunedì, 27 giugno 2011 - 11:15</b></p> <p><b>12</b> RITENZIONE IDRICA Multizona <b>Lunedì, 04 luglio 2011 - 10:30</b></p>
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\*\*\*Gentile CLIENTE, prova DIVAMED PRESS TOUCH e sottoscrivi un abbonamento, il primo trattamento è in omaggio per te!\*\*\*



Completamenti per la scelta DIVAMED.  
Complice intelligente del tuo benessere.



## Training Course

A training course teaches you the skills and knowledge for a safe and correct use of the devices. At the end of the training course, Eurtronik will give you a certificate of participation.



## Marking

CE Marking:

- Dir. LVD 2006/95/CE – LV
- Dir. EMC 2004/108/CE
- Reflex Stim complies with D.L. n. 110 of 12 May page n. 14 (Article 10, paragraph 1 of the Law of 4/01/1990, n. 1, electro-mechanical equipment used in aesthetic)

## Optional

Reflex Stim is available with :

- ⇒ Trolley to carry the device;
- ⇒ Case for accessories;



## Benefits and Innovations

CUSTOMER'S BENEFIT	BENEFIT FOR YOU	INNOVATIONS
Treatments scientifically determined	New addition on market	Treatments automatically determined
Customizable treatment	Guided treatment configuration	Pre-set application protocols and interactive maps
Numerous fields of application	The customer is satisfied	Scientific concepts
No Waiting times	Easy to use	Intuitive interface
Reduction of drugs ingested and detoxification	Safety	CE Marking
High technology	Free Advertising	Fast updates with USB key
Therapy is not painful	Organization	Quietness
Sense of assurance	Customer database with management of treatments calendar	Waveform empirically constructed and electronically controlled

**REFLEX STIM:**  
**the future of Auriculotherapy!!!**

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- *Auricular transcutaneous electrical neuro-stimulation, addiction education, behavioral training, coaching support and the nicotine addiction treatment process.*



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